

**Author**

crmathison@comcast.net

**Summary**

Author, Developer, Educator, Manager -- who wrote the world's first bilingual (English/Japanese, NEC 1981) word processor, the world's first multilingual (English/Japanese/Russian/Greek, NEC 1984) word processors, the world's first interactive application to display digital video (Hello QuickTime! Apple. 1991), and the world's first multimedia program driven by voice recognition (Apple, 1993); authored best-selling mass-market applications and highly acclaimed proprietary products, including the market leading case management tools (Tracking At-A-Glance™, Designing Success, 2003-2019) currently installed on city and county government servers nationwide; wrote numerous articles and stories for the mass media; pioneered secondary and tertiary PC training programs; participated as a keynoter, invited speaker, panelist or featured presenter in numerous trade and instructional technology shows, seminars and conferences worldwide.

**Current Since 2021**

Wrote novel entitled *Altered Estates*, which was published in 2024 by Greenleaf Book Press, and has received outstanding trade reviews and reader comments from Publisher's Weekly, Kirkus, Goodreads, Amazon and others. Currently working on screenplay adaptation of the novel, promoting book online and in retail outlets in events such as book signings and author blogcasts.

**2001-2021**

Worked at Designing Success, Inc. (rebranded in 2023 as Social Bridge Technologies), Boca Raton, FL as a full-time web applications developer and database administrator from the moment the company began operations. Sole creator of source code, client database and user interface for best selling case management tracking system, Tracking At-A-Glance™, for housing authorities and social work agencies nationwide. Currently deploy application on over 130 sites in 36 states. Currently work as a consultant at the company/

**2020**

Assigned by Designing Success as lead developer for Salt Lake County's tracking application mySAMI is a phone app for a Utah-based organization that enables client beneficiaries to track their own progress in education, employment and life goals. Assigned as the lead developer for the prototype version of this project.

**2017**

Assigned by Designing Success as lead developer for Generations Journey software is a web app for a Seattle-based organization that enables institute members to track the progress of tribal members ("wayawa" in Lakota Sioux) in education and employment. Assigned as the lead developer in this project for this client.

**Education**  
1963-1975

**UCLA**, Los Angeles, California, USA  
Completed post-graduate courses.

**Oklahoma State University**, Stillwater, Oklahoma, USA  
MS, Library and Audio-Visual Sciences (Title V fellowship)

**University of Central Oklahoma**, Edmond, Oklahoma, USA  
BA, English and History (Dean's List, Who's Who Among Students in American Colleges and Universities)

**Experience**  
1991-2000

**Imagine21 Corporation**, Japan, New Zealand, USA  
Founder and General Manager -- originally operated as an authorized Apple training center from 1992-1994; designed interactive multimedia product demos, kiosks, courseware, Web sites and CD-ROM titles; consulted for large tertiary school systems in Pacific Rim countries in areas of facility design and multimedia training. In USA, built the following sites: Jim Gwin Architects, Houston, Texas, an architectural firm. APS Training Centers, Miami, Florida, a vocational school chain.

The Pacific Institute, Seattle, Washington, a motivational speakers bureau.  
 Designing Success Inc., Hollywood, Florida, a database software publisher whose products include Tracking At-A-Glance™.

- 1981-1991 **ZA>Communications**, Tokyo, Japan  
 Co-founder and Managing Director -- designed and programmed PC applications such as word processors, keyboarding tutorials, business letter writing programs and board games; set up the first PC classrooms in Japanese vocational schools; supervised and trained trainers.
- 1980 **Circus Vargus**, Lakewood, California, USA  
 Marketing Director -- produced several venues of "America's Big Top Giant's" 1980 tour of Western USA, Canada and Mexico. Responsible for site management, permits, ticketing systems, suppliers, publicity, community relations and marketing for second-largest U.S. circus and world's largest tented show.
- 1976-1979 **Concert Associates of Hawaii**, Kailua-Kona, Hawaii, USA  
 Founder and General Manager -- produced entertainment events such as live concerts, beauty pageants, community festivals, dance competitions, sport fishing tournaments and music segments for Honolulu television; served as a design consultant (lighting and special effects) for several island and mainland discotheques.
- 1969-1975 **College of the Canyons**, Valencia, California, USA  
 Instructor and Reference Librarian -- taught classes on how to integrate media (slides, film, audio and music) into instructional programs and large-group presentations; worked part-time as evening Reference Librarian; catalogued the college library film and music collection.
- 1976-Present Companies for whom I have worked as a part-time employee, independent contractor, franchisee, consultant or special contributor:  
*The Japan Times, The Daily Yomiuri, Asahi Evening News, The Dallas Morning News, West Hawaii Today, Apple Computer (USA, Japan, Australia, New Zealand), Macromedia, RasterOps (USA, France), SuperMac, Adobe Systems, Pan Abode, All Nippon Airlines, Japan Women's University, Aloha Airlines, Hawaiian Airlines, Aeroflot Airlines, U.S. State Department, Yamato Foundation (Japan), Bunsai Foundation (Japan), Sano Foundation (Japan), AIT Foundation (New Zealand), NEC (Japan), Toshiba (Australia), IBM (Japan), Microsoft (USA, Japan, Australia), Epson (USA), NHK Television (Japan), Florida National College (USA).*
- Highlights**  
 1967 Awarded full Title V graduate fellowship to research ways that AV media could be integrated into classroom and corporate training settings.
- 1976 Founded Concert Associates. Started business on zero capital and became profitable with 11 employees within three months. One year later the company was the market leader in producing Big Island entertainment.
- 1979-Present Wrote feature stories, including two covers, for American, European and Asian city and in-flight magazines; humor piece entitled, "My Eternity" reprised in *Tokyo Journal's* "Best of" end-of-decade issue; selected by *The Japan Times* to write retrospective on the paper for their 85th anniversary edition.
- 1981-1982 Founded ZA>Communications. Widely considered to be the first non-Japanese to have independently written and published a Japanese-language PC program, and the very first PC trainer of any nationality in Japan.

- 1983-1986 Wrote "Type\*Rite," Japan's first kana/kanji keyboard trainer and bilingual word processor, published jointly by ZA>COM and Kenkyusha Ltd., Tokyo, and bundled with NEC and Epson PCs. An OEM version was later sold to Epson America. This Top-20 (Japan) MS-DOS/Windows product enjoyed rave reviews and a long shelf life from the mid-80s to early 90s. Later versions provided for use of the Greek and Cyrillic alphabets, enabling for the first time Greek and Russian word processing on a Japanese PC. Cited by Kosaku Shirota in Japan's leading newspaper, *Asahi Shimbun* (November 30, 1987), as one of three foreigners who had made significant technical contributions to Japanese society in the 1980s.
- 1985-1988 Wrote "English Business Letter Writing Handbook," published by Kenkyusha Ltd. Tokyo. Now in its 5th edition, the book is a standard reference tool in Japan.
- 1990-1991 Founded Imagine21. Wrote "Hello -- A Celebration of QuickTime" interactive CD-ROM for Apple Computer; demonstrated the program -- the world's first to display multiple digital video clips -- in several countries during the worldwide launch of QuickTime 1.0. Tour sponsored by Apple, Adobe, RasterOps-TrueVision and Macromedia. Delivered several Macworld keynote addresses with Apple CEOs John Scully and Michael Spindler.
- 1992-1994 Wrote "Kanda Multimedia," a bilingual PC courseware package for learning multimedia skills (2D and 3D graphics, digital audio and video, animation and music) that was licensed to several colleges and vocational schools in Japan and New Zealand.
- 1994 Wrote world's first interactive program to utilize speech recognition as primary user interface. Delivered keynote address (with Microsoft's Bill Gates) and demonstrated program at "Interactive 94", New Zealand's inaugural new media conference.
- 1996-1997 Created "Welcome to British Hills," a panoramic tour of a Japanese theme resort; wrote "Manor House" production guide and game demo; demonstrated both QuickTimeVR products in special sessions at San Francisco and Tokyo MacWorld expos.
- 2002-2021 Authored several releases of Tracking At-A-Glance™, a market leading case management system for housing authorities and social work agencies nationwide. The web-based application has received an endorsement from U.S. Department of Housing and Urban Development (HUD) and is licensed to over one hundred city and county housing agencies in thirty-two states. The software was written for Windows 2012/2008/2003/in a SQL 2019/2017/2014/2012/ and ColdFusion 2018/2016 server environment.