

A COMEDY FESTIVAL PROPOSAL



A CELEBRATION OF LAUGHTER, CREATIVITY, AND COMMUNITY

What is Laugh Attack?

A friendly inter-school comedy competition designed to spotlight student humor and build lasting tradition across the Houston area.

- Four area high schools competing in a showcase of humor
- A uniquely structured event, first of its kind in Houston
- Camaraderie over competition — celebrating shared creativity

HA!

HA!



HA!



Where the idea came from.

01

The Spark

An intra-school comedy competition at The Stony Brook School — fueled by strong parental and community support — showed how powerful student comedy can be.

02

The Signal

A Houston Chronicle story on local high schoolers performing at The Riot Comedy Festival proved this city has an appetite for young comedic voices.

03

The Vision

Blend performance, education, and community engagement into one signature Houston event.

Why we're *doing this.*



01

Creativity

Encourage creativity and public speaking skills.

02

Platform

Provide a real stage for emerging student comedians.

03

Friendship

Build genuine friendships across schools.

04

Community

Create a bright, positive event Houston looks forward to.

How it works.



4

PARTICIPATING SCHOOLS

16

PERFORMANCES

4

COMPETITIVE CATEGORIES

5

MINUTES PER SET

~2h

EVENING RUNTIME

POSSIBLE CATEGORIES

Stand-Up · Sketch · Improv · Musical Comedy — with soloists, duets, or trios.

ALTERNATIVE FORMAT

A single open category with intermission at the halfway mark, hosted in a large auditorium or arena.

Who runs the show

Shared ownership across schools,
with Episcopal leading planning and
coordination.

01 Project Manager

A lead organizer from Episcopal High School drives overall planning, logistics, and communication.

02 School Representatives

Each participating school appoints a performing arts representative to help plan and to serve as a judge.

03 Fair Judging

Judges cannot vote for their own school's performers — protecting integrity and mutual respect.

04 Constructive Feedback

Judging is warm and supportive, modeled on the best moments of popular televised talent shows.



The experience.

PRE-SHOW MIXER

A one-hour mixer with refreshments and music invites students, families, and faculty to mingle before the lights go down.

INSIDE THE AUDITORIUM

- A large screen looping classic comedy clips
- A neon or 3D hologram "Laugh Attack" projection
- Live sound effects and musical riffs that lift every performance

HOSPITALITY

Welcoming the audience.

First impressions matter.

Students in playful costumes greet guests at the door and hand out programs sprinkled with jokes — setting the tone before anyone finds their seat.

Engages judges and audience to keep energy high
Central figure driving the show's spirit and flow
Introduces performers with humor and warmth

The heartbeat of the night.

THE EMCEE



Prizes and promotion.

AWARDS

- \$100 prizes for each category winner and for Best in Show
- Printed certificates for every finalist
- A humorous traveling trophy that visits the winning school

\$100



PUBLICITY

A designated spokesperson for all media inquiries

Press releases across local news, radio, and TV

Dedicated event webpage and social feeds with video highlights

More than *a talent show.*

Laugh Attack 2027 is an educational, community-building event — memorable experiences, school spirit, and collaboration over competition. Our aim is a signature annual festival for Houston, and a model other regions can follow.

Let's launch it.

Support Laugh Attack 2027 and help make Houston laugh together.



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